



kms
california

Gerard Hair News

Gerard
hairdressing

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FREE

It's a Baby Boy!



The team would all like to send our congratulations and best wishes to our hair designer Claire and fiancé Dave on the arrival of Seth Alexander, born on 24 August and weighing in at 7lb 1oz.

Susan Eades Returns to Gerards



Boasting a wealth of experience, Susan Eades has returned to bring her expertise to the team. Her enthusiasm is no less than when she first started in hairdressing. "It's fantastic to be back," says Susan. "I love hairdressing and can't wait to get started."

Meet New KMS California... Reloaded!



KMS California, the much-loved cult professional hair brand, is 35 years young! To celebrate this milestone, KMS has had an evolutionary makeover. Not only has the LA hair brand received a catwalk-ready new look, it's reemerging into the spotlight with 12 new products, the latest innovative technology and a super-charged new attitude!

KMS has stood out for its hedonistic approach, embracing freedom of expression and celebrating individuality. The philosophy remains, but with a more urban concept – be who you want to be right now, and we'll help you achieve your look.

Encompassing these values, KMS has redesigned its packaging to stand out from the crowd featuring bold contrasts of fashion-forward colors creating the unexpected and fun packaging. They have combined a soft-touch, matt finished feel with glossy bold text for a stylish must-have range.

Understanding that KMS fans love their heroes, such as MOISTREPAIR revival creme and COLORVITALITY shampoo, they have kept the favourites! There are 12 new products across the range, plus a new sub-line: FREESHAPE, with heat activated memory technology for unlimited style transformations that last until the next wash. The range now has 9 need-specific sublines.

KMS has a long-standing reputation for its performance, natural ingredients and innovation. The newly reloaded approach fuses the best of both worlds with TECHNOLOGYNATURE creating unparalleled product performance in every style.

For further details on KMS visit Gerard Hairdressing to speak to one of the team or visit www.kmscalifornia.com.



Five Star Rating for 10th Year Running

Gerard Hairdressing have been awarded a prestigious five-star rating from Good Salon Guide, for the tenth year running. A big thank you to our fantastic team for making this possible.



Cut out and present this voucher at Gerard Hairdressing, Grantham for £3 off any KMS California products.

Not to be used in conjunction with any other offer.

This voucher is valid until 31 October, 2011.

